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Media Advisory

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NRCS, MDA HOST JOINT MEDIA EVENT TO ANNOUNCE FIRST CONSERVATION INNOVATION GRANT RECIPIENTS

The U.S. Department of Agriculture Natural Resource Conservation Service (NRCS) and Minnesota Department of Agriculture (MDA) invite media members to attend a special event at 1 p.m. on Thursday, September 16, where NRCS will announce Minnesota's first Conservation Innovation Grant award recipients.

Conservation Innovation Grants (**CIG**) is a voluntary program intended to stimulate the development and adoption of innovative conservation approaches and technologies while leveraging Federal investment in environmental enhancement and protection, in conjunction with agricultural production. This will be the first time grants have been awarded in the State of Minnesota for CIG. The Natural Resources Conservation Service (NRCS) administers CIG, a voluntary conservation program that is intended to stimulate the development and adoption of innovative conservation approaches and technologies while leveraging the Federal investment in environmental enhancement and protection, in conjunction with agricultural production.

The event will take place at the Minnesota Department of Agriculture's main office located at 90 West Plato Boulevard in Saint Paul. For more details, please contact Karen Buckley, at 507-289-7454, Julie MacSwain at 651-602-7859 or Michael Schommer at 651-297-1629.